

FILM INDUSTRY AND TELEVISION INDUSTRY IN CALIFORNIA.

The Hollywood industry in California is well known world wide for the production of films.

The film industry is very important in this state of California and very many people especially the youth can tell how many films they have watched produced from Hollywood.

The Hollywood is the capital city for the film industry in the world for over 90 years since 1910 when it was established.

Hollywood is based in Los Angeles California with Chief film industrial centres with cinemas studios and television films and companies.

FACTORS OR CONDITIONS WHICH HAVE FAVOURED THE DEVELOPMENT AND GROWTH OF FILM MAKING INDUSTRIES IN CALIFORNIA.

Physical factors.

* presence of large water bodies around California e.g Pacific ocean which have beautiful scenery to be acted on by film making industries.

* Presence of favourable climatic conditions in California e.g ice free seasons that favours smooth running of film making activities e.g acting, film directions throughout the year

* Presence of numerous rivers in California e.g Sacramento, Colorado which are used to generate HEP to run film making machines eg heavy cameras in Los Angeles e.g San Francisco, San Diego etc.

* Large extensive land in California e.g in Hollywood which is used to set up film making sites centres and to expand film industries.

Human factors.

* Skilled labour in California e.g film directors, actors, actresses who have helped to do work in film industries.

* Sufficient capital in California e.g from government and investors which has been used to pay workers, taxes and buying filming machines used in film making industries.

* Efficient and reliable transport networks in California e.g helicopters, roads which are used to actors actresses directors to film making centres e.g San Diego, Los Angeles, San Francisco.

* Favourable and supportive government policy in California e.g tax holiday, issuing of film making license to companies which have helped to attract investors and market to film making industry.

* Presence of wide and ready market in California e.g domestic and international levels eg Europe, Asia which has helped to buy film products eg movies.

* Advanced and modern technology in California e.g drone, helicopters which have simplified work and production in film making industries.

* Sufficient power supply in California e.g HEP generated from rivers like r.sacramento, Colorado which is used to run film making machines.

* Intensive mineral research in California e.g on market control which has helped to improve on quality of film production.

* Political stability in California e.g police that keep law and order which has attracted investors and market to film making industries.

CONTRIBUTIONS/IMPORTANCE/BENEFITS OF THE FILM MAKING INDUSTRIES TO THE DEVELOPMENT OF CALIFORNIA.

* It has provided employment opportunities to the people of California e.g film directors, actors actress which has earned them income.

* It has generated revenue to the government of California which has been used to development infrastructures like roads, schools and hospitals.

* Film making sector has promoted infrastructural developments in California e.g school roads which have improved standards of living in California.

* It promoted diversification of the economy in California e.g setting up of film centres making national wide which has reduced on over depending on few sectors in California.

*Film making sector has promoted urbanisation in California e.g through infrastructural developments like roads this has led to development in the countrylike in San Diego,San Francisco.

* It has promoted foreign exchange and currency in California e.g with Europe, Asia which has helped to settle international debts and infrastructural developments.

* Film making sector has promoted international relations between California with others like Europe Asia which has helped to promote peace and unity in the region.

* It has provided market to others sectors in California e.g agricultural industry,tourism which has helped others sectors earn income for development.

* Film making sector has promoted the development of others sectors within the economy in California e.g tourism which has encouraged development in California.

* It has promoted education and research e.g Universities and colleges in California which has helped students to acquire knowledge and skills about film making Field.

PROBLEMS AND CHALLENGES FACED BY THE FILM MAKING SECTOR IN CALIFORNIA.

*Unfavorable climatic conditions e.g winter which interrupts film making activities hence limiting production.

* Competition from other countries dealing in film making products e.g Europe Asia which leads sector to losses and limits production.

* High costs of transport in California e.g helicopters which is expensive to construct and maintain hence high spending film making companies.

* Limited skilled labour in film making sector this has made work and production difficult in California's film making sector.

* Unsupportive government policy e.g high taxation in California which has discouraged investors and market to film making sector.

* Occurrence of accidents while carrying out film making activities in California which has caused injuries and death hence discouraging production.

* Political instability especially to the actors, actresses, directors discourage investors and market.

* Labour migration to other sectors e.g fishing which has slowed and discouraged the industrial activities.

* Low levels of technology e.g duplicated machinery which make work and production difficult in film making sector.

* Competition within the economy with other sectors e.g fishing which leads to underfunding of film making sector by the government and labor migration hence limiting production.

WAYS OF IMPROVING OR SOLUTIONS TO THE PROBLEMS FACED BY FILM MAKING SECTOR IN CALIFORNIA

*Mechanisation such as use of machines should be used to solve the problem of shortage of skilled labour.

*Use of protective equipments like helmets,coloured clothes to minimize the occurrence of accidents on waters.

*Construction of modern transport networks to easy the transportation of mineral products to market centres e.g pipe lines.

*Modern advertisements to compete on the world market with other countries.

*Use of advanced technology to solve the problem of low levels of technology.

*Intensive research on mineral issues to improve on the quality of production and getting of market.

* Improvement on workers conditions in mining to solve the problem of labor migration.

PROBLEM RESULTING OR CAUSED BY THE FILM MAKING SECTOR TO THE HUMAN AND PHYSICAL ENVIRONMENT IN CALIFORNIA

Problems on the Human environment.

✓ Accidents occurrence during industrial activities leading to injuries and loss of lives.

✓ Labour migration in other sectors leading to labor shortage in other sectors eg fishing.

✓ rural urban migration which leads to over population in the mining towns.

✓ Displacement of people leading to creation of unplanned settlements eg slums.

✓ Regional imbalance in the country which leaves industrial towns more developed than other town without minerals.

✓ urban related problems like prostitution which increase high crime rates in industrial towns.

✓ profit repatriation by foreigners which leaves the country underdeveloped.

