

'I could have sworn there were no groundnuts in that source last night,' said my mother the next morning. 'One could detect the tomatoes and eggplant all right, but no groundnuts.' I kept quiet.

Activity 2

Go through the passage again and write down all the subjective and objective cases which have been used.

Activity 3

Write three sentences using each of the cases that you have listed in your notebook.

Follow Up Activity

Imagine your classmate has lost his father and you are the leader of a group of five representing your class for burial. Write a condolence message that you will read out at the funeral.

Art and Design

Theme: Graphic Design

Topic: Poster Designing

Introduction

Poster designing is part of Graphic design which is a broad area of art. Poster art combines the use of lettering and illustrations to communicate a message to the public. Today, Poster design is a main part of late 20th-21st-century visual communication. Posters are found all around us. Poster design is closely associated with modern information and communication technologies (ICT), and uses the computer and internet to communicate its messages. Good visual communication is measured by the ability of the message to be readily understood.

You will develop the skill of creating Poster designs by practicing the process skill of transforming the verbal and text information into artistic graphic works of posters to communicate information.

Resources

You will need:

- Note book, pencils, coloured pencils
- Paper, mathematical set
- Paints, markers and brushes if possible
- Computer with internet if possible

Why Poster designing?

It is one of the modern means employed in the media and industries where advertising is often used. It is always specific, eye catching and includes commercial and non-commercial activities.

Practice

If you can access any ICT gadget for example the cellphone or computer with internet check for the graphic images and consider how the ideas connect to the elements of art, the words and the imagery. You can also look at the magazines or newspapers for the same.

Project description: Poster Designing

A Poster is a graphical art work which provides specific information for a special event, usual-

ly for commercial purposes. It is eye catching, contains clear and precise content with varying ratio of image to text and rich in colour. See the two examples of posters example given in figure 3.1.



Fig. 3.1 Examples of Posters

Making a Poster

Poster making being part of graphic design follows the same process as given in this booklet. You must follow them while creating your graphic designs.

Stages in Poster making process

1. Identification of a topic and research process: This is the formulation stage of an idea or message you may want to communicate. Where the topic, theme or design brief is given it involves determining your poster format. Your topic, theme or brief will help you to determine the colour scheme, the type of lettering or fonts suited for the design and the image or illustration that will best complement the lettering. best suit
2. Plan your Content: Select your written message. Write all the key information that relate to what you intend to tell the audience. Consider the type of lettering suitable for your design. A short catchy slogan is great for drawing peoples' attention. Be clear and concise but having all the relevant information that your readers need.
3. Select your image: The image or illustrations must relate to the main idea or theme of your graphic design. Make rough sketches of your ideas, then de-

velop the drawings.

4. Combine written message and image: Combining text and image is done artistically with variations. Varying ideas come when you add or remove lettering or image. They also change when the paper orientation, size, font style, colours are manipulated.
5. Refine the final design: Refining the design adds to its effectiveness. You need to consider the following principles of art and design (balance, contrast, emphasis, gradation, harmony, proportion, variation, unity). Clean up any clutter as you keep asking yourself these questions; is the message clear? Are any of the colours overpowering? Do the graphics look clean and well placed?
6. Present your design: Do not forget to autograph your work. Do not forget to refer to your sketches which must be part of your presentation to check authenticity of your creativity. This helps the viewers to assess the amount of thought you put into your work, the techniques used and your ability to make intelligent design choices.

Create

Task: The invasion of Corona virus to the world population claimed thousands of lives. The population live with a mixture of facts and myths. Basing on the information you have gathered from reliable government source, design and create an illustrated poster informing your local residents on the dangers of covid-19 illustrating the three strategies of combating the pandemic.

Practice

Make another Poster design to improve your graphic design ability through practice. Where possible try using a computer aided design approach to create new designs.